

Rep Order# 8889919 Ver# 1 Status New
EC'd Yes

Traffic Order#

37774

Printed: 10/26/2012 3:39 PM
Last Received: 10/26/2012 3:07 PM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 2264
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/2264
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	400A-459A	NEWS	:30	\$175.00	10/30-11/05	1	1	1	\$175.00	
	2	TU-F,M	400A-459A	NEWS	3 :30	\$25.00	10/30-11/05	2	1	2	\$50.00	
	3	TU-F,M	400A-450A	NEWS	4 :30	\$20.00	10/30-11/05	1	1	1	\$20.00	
	4	TU-F,M	600A-700A	NEWS	:30	\$965.00	10/30-11/05	1	1	1	\$965.00	
	5	SA	800P-900P	COLLEGE FOOTBALL	:30	\$965.00	11/03-11/03	1	1	1	\$965.00	
	6	SA	900A-500P	COLLEGE FOOTBALL	:30	\$1,050.00	11/03-11/03	1	1	1	\$1,050.00	
	7	SA	500P-800P	COLLEGE FOOTBALL	:30	\$2,625.00	11/03-11/03	1	1	1	\$2,625.00	
	8	SA	900P-1100P	MOVIE	:30	\$2,000.00	11/03-11/03	1	1	1	\$2,000.00	
	9	TU-F,M	430P-500P	NEWS	:30	\$1,575.00	10/30-11/05	2	1	2	\$3,150.00	

---REPORT TOTALS---

Report Totals: 11 / \$11,000.00

---SALES MONTHLY TOTALS---

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Nov 12: 11 / \$11,000.00

Sales Totals: 11 / \$11,000.00

Station Totals: 11 / \$11,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals \$36,667

CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+